



Introduction

Welcome!

- Elizabeth Treanor, AFIRM
Director

- Slides and Toolkit posted
on afirm-group.com

- Thanks to Co-sponsors:
Bureau Veritas , GSM, Intertek, CTI, TÜV SÜD, TÜV
Rheinland, and SGS



Introduction



- RSLs important to AFIRM.
- AFIRM is not endorsing service providers here today.
- Please silence pagers and mobile phones.
- Those with their backs to the stage, please feel free to turn your chairs to face the stage.

Introduction



Welcome Packet:

- Thank you to our sponsors;
- Agenda;
- Certificate of Attendance (please fill out your name);
- Paper for questions/comments;
- Evaluation – please complete

Introduction



- Question and answer session at the end of the day.
- Please put questions on blank paper in your meeting packet.
- Questions will be collected by afternoon break.

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- Please fill out the evaluation form in your packet and place on the table outside of the meeting room.

Introduction



- Coffee and tea will be served during the two breaks.
- Lunch vouchers will be provided:
 - 100 participants will receive vouchers for Saigon Café restaurant (located on ground floor)
 - 200 participants will receive vouchers for Night Spot and Signature Restaurant (located on 23rd floor)
- Now Marcus Kuerner, Product Safety Manager HQ/EMEA, adidas-Group, will provide a brief history of AFIRM.